



SCOTTSBLUFF HIGH SCHOOL

Hospitality & Tourism Pathway

*Impact the World by
Growing the Economy!*



Students completing the Hospitality and Tourism Pathway will receive the skills necessary to pursue degree programs in hospitality and tourism or start at an entry level position. While in the academy, students will learn skills associated with hotel and restaurant management, advanced culinary skills, leadership skills, teamwork, business writing and technical reading, finance, and business terminology. Students will take courses at the collegiate level, work closely with industry professionals, and operate their own small business. Hospitality and Tourism students may choose to take part in the DECA or the ProStart program and have the opportunity to create and present projects at the regional, state, and national levels.

BUSINESS, MARKETING & MANAGEMENT



COURSE RECOMMENDATIONS

Pre-Career Academy Recommendations (9-10 Grade)

- Foods, Nutrition, and Wellness
- Intro to Business, Marketing, and Management
- Business Management and Leadership

Foundational Career Academy Requirements (11-12 Grade)

- English 11
- Marketing/Marketing Management
- Info Tech Applications 2 (INFO 1100)/Accounting

Pathway Recommendations:

- Advanced Foods/ProStart 1

Specialized Academy Pathway Courses (12 Grade)

1st Semester

- ProStart 2
- Principles of Marketing (BSAD 2520)
- English Comp 1 (ENGL 1010)

2nd Semester

- Principles of Marketing (BSAD 2520)
- ProStart 2
- English Comp 2
- Internship or Intro to Entrepreneurship (ENTR 1050)

*This is a suggested sequence of course studies. Courses may be taken in a different order based on pre-requisites.

ADDITIONAL RECOMMENDED DUAL CREDIT OPTIONS

(Complete concurrently as Junior/Senior, outside of Academy)

Regular dual credit tuition rates will apply unless the course is taught at SHS by an SHS instructor

- College Algebra
- Business Ethics (BSAD 2450)



STUDENT OUTCOMES

Learned Skills	Interpersonal communication, leadership, restaurant management, advanced culinary, technical reading and writing, finance and team building
Employability	Fast Food Management, Cook, Restaurant Management, Server, Hotel Clerk
Post-Secondary Transition	Culinary programs located at Southeast Community College or other private technical schools
Certifications	Microsoft Office Applications
Degree Opportunities	Hospitality and Tourism, Hotel and Restaurant Management, Culinary Programs

MORE INFORMATION

For more information on individual careers including, education requirements, pay ranges, and employment forecasts visit <http://www.bls.gov/ooh/>



SCOTTSBLUFF HIGH SCHOOL
308-635-6230 • WWW.SBPS.NET/SHS

